

Drew Cummings

Multimedia • Producer • Director • Editor

2012 to 2016 – DeVry University, Downers Grove, Illinois National Multimedia Industry Consultant & Visiting Professor

National multimedia industry consultant, visiting professor and student mentor at DeVry University for its experimental Creative Design Incubator (CDI), a collaborative learning environment comprised of exceptionally talented under-graduate students majoring in multimedia design and development. Oversee the development, design, writing and production of corporate video productions for DeVry University and its associated Ross School of Medicine, Chamberlain College of Nursing, Keller Graduate School of Management, and non-profits organizations nationwide, in addition to website design and development, educational Massive Open Online Courses (MOOCs), live and on-demand corporate webcasts, workshops, and interactive apps and game design, coding, and distribution for IOS, Android, and Windows formats.

2007 to 2011 – Producer/Director/Editor Cummings Entertainment Group, Coral Springs, Florida

CEG is a full service production and post production editing facility specializing in location and studio filming and productions for broadcast, cable, corporate, and advertising clients utilizing state-of-the-art production and post-production facilities. Extensive experience in producing and directing multi-camera live event productions for broadcast television as well as internet webcasts, and single on-location video production utilizing today's state-of-the-art facilities. Extensive experience in composite video editing, location and green screen productions, web and App design and production, graphics and animation with an emphasis on the encoding, compression, and delivery of streaming media technology and the syndication, marketing, and distribution of multimedia to the internet, social media and mobile devices, as well as broadcast, satellite, and evolving platforms. Extensive production of educational videos for marketing, recruitment, and the internet, mobile devices, and corporate videos and travel related videos for the tourism industry.

2002–2007 –Producer, Director, Editor 1394 Productions, Inc., Parkland, Florida

Produced, wrote and directed broadcast, reality, direct marketing, educational and entertainment programming and production videos for television and corporate clients such as the U.S. Coast Guard, U.S. Navy, colleges and universities, travel industry, and clients needing video technology for the internet.. Supervised and produced/directed/edited video production, post production, graphic design, DVD authoring, and web design for broadcast, corporate, advertising agencies, and the academic community. Produced and directed TV Spots for clients advertising on Comcast Cable Miami/Broward/Palm Beach.

Media and marketing consultant to Leonel Fernandez, President of the Dominican Republic on the development of the film and television industry in the Dominican Republic. Worked with the legislative branch of the government to create a comprehensive incentive and tax package to attract Hollywood filmmakers to the Dominican Republic. Streamline customs, and assist in the creation of laws to prevent price gouging to filmmakers in the private sector. Designed and constructed a multi-million dollar television studio and post-production facility, recording studio, and radio station at Cyber Park complex in Santo Domingo for the government at Parque Cibernetico, and created an education curriculum to train the workforce that will support the entertainment industry.

**1996 – 2002 Founder/Executive Producer
Alternative Entertainment Network, Inc. Woodland Hills, CA**

A publicly traded company and wholly owned subsidiary of Ampex Corporation, AENTV pioneered the production, aggregation, syndication, and delivery of originally produced programming for the Internet from its 20,000 square foot state-of-the-art studio in Los Angeles. AENTV studios consisted of multiple editing stations, 50'X125' green screen sound stage with the Orad live multi-camera green screen system, full audio recording sound stage and control room, and fiber optic satellite uplink and downlink facilities, and a T1 internet connection allowing both broadcast and internet content distribution.

Through licensing and partnering with the largest entertainment brands in the industry, and strategic alliances with Microsoft and Real Networks, AENTV produced short form daily news/style programming for internet syndication with Billboard Magazine, Hollywood Reporter, GamePro Magazine, and Publishers Weekly Magazine. Between 1999 and 2002, over 1,200 daily video programs were produced and distributed on the internet.

Additional responsibilities included designing, constructing, and managing studio operations of AENTV'S 10,000 square foot studio facilities and infrastructure for the production, post production, encoding, and hosting of streaming video content for the Internet and the delivery of broadcast content through its fiber optics network. From 1999 to 2001, AENTV served an average of 50,000 streams of video per day to its syndication partners.

In 1999, AENTV secured twenty million dollars in equity funding and became a wholly owned subsidiary of the Ampex Corporation, a publicly held technology company since 1945. As producers, aggregators, and syndicators of both broadcast and streaming video content, additional responsibilities included developing celebrity and brand driven content, supervising day-to-day studio operations and staff of 143 employees, and developing and maintaining studio and broadcast network relationships for the continued flow of news and video elements that were integrated into our original productions.

In addition to developing and producing daily programming, responsibilities included identifying new revenue streams and overseeing the marketing, business development, and strategic alliances in both the technology and entertainment industry sectors.

ADDITIONAL SKILLS:

Multi-camera booth director on live sporting events, concerts, and award shows. Videographer with over 500 hours of aerial helicopter cinematography utilizing a variety of cameras and

stabilization systems. DJI Phantom 3 PRO drone owner and operator. Expert online video editor and compositor, graphic artist, and 3D animation.

Adobe CS3 thru CC2014, including, Premiere Pro, After Effects, Photoshop, InDesign, Captivate, Edge, Corel Motion 3D, Dreamweaver, and live multi-camera online video production and distribution systems.

PROFESSIONAL AFFILIATIONS:

Directors Guild of America: Director Membership since 1985

National Association of Television Program Executives (NATPE)

Thomson Reuters - Expert Witness Division providing expert witness testimony and technical expertise and analysis for video related cases for both defendant and plaintiff cases.